



## Zoheir Mazloum

**Business Process Reengineering, Digital Transformation Advisor - Partner**

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**Zoheir Mazloum is a Partner at Xperience Consulting, with over 17 years of expertise in organizational development and business optimization across the UAE, KSA, and Egypt.**

**Zoheir strategically guides the company's vision, overseeing all facets from strategic planning and financial management to technical operations, ensuring sustainable business growth and alignment with organizational objectives.**

**As the Lead Subject Matter Expert (SME), Zoheir delivers valuable insights and innovative solutions, addressing complex organizational challenges and optimizing business processes for clients.**

**He serves as a trusted advisor, known for his strategic planning proficiency, innovative problem-solving capabilities, and in-depth knowledge of organizational dynamics.**

**Zoheir excels in leading diverse teams of instructional designers, researchers, developers, copywriters, trainers, and coaches. His leadership style fosters a collaborative culture, enabling teams to deliver exceptional and innovative outcomes that consistently meet the dynamic needs of clients in the region.**

**Through his mentorship and expertise, Zoheir ensures the continuous professional growth of his teams, enhancing their ability to deliver impactful solutions. His comprehensive skill set includes strategic planning, innovation in problem-solving, and exceptional leadership and team development, making him instrumental in Xperience Consulting's sustained regional success.**