



## Mehra Mamdouh

Corporate Culture Transformation Advisor - Partner

[linkedin.com/in/mehramamdouh](https://www.linkedin.com/in/mehramamdouh)

mm@keheilan.com

**Mehra Mamdouh is a seasoned Culture Transformation and Leadership Development Consultant and a Partner at Xperince. With extensive expertise in organizational development, Mehra brings over 20 years of experience spanning leadership roles, consultancy, and training across various industries and regions.**

**Mehra is also specialized in designing, managing, and implementing comprehensive assessment centers. She has assessed more than 5,000 professionals across multiple organizational levels, significantly contributing to talent identification, promotions, selection, and developmental strategies. Her extensive portfolio includes delivering robust assessment programs for leading organizations across diverse sectors such as Vodafone, Orange, Eve Pharma, Eve Akhanton, DMG, DMC, AstraZeneca, Pfizer, CIB, Teradata, Beyti (El Maraii), Valeo, Si-Ware Systems, GS1, Henkel, and many more. As the Lead Assessor at AB & Associates, Mehra managed large-scale assessment initiatives, instrumental in identifying high-potential individuals and guiding critical promotional and developmental decisions.**

**Certified as a Corporate Culture Transformation Coach by Barrett Values Centre, with additional coaching certifications from Primeast Ltd and psychometric assessment credentials from Thomas International, Mehra integrates psychometric insights with strategic organizational goals. Her methodology includes Competency-Based Interviews, Group Exercises, Analysis Presentations, Group Discussions, and DISC-based Thomas Personality Assessments, ensuring a rigorous, insightful, and actionable assessment approach.**

**In her most recent role as Vice President of People and Culture at InfiniLink, Mehra was instrumental in developing a compelling employer brand, modernizing hiring strategies, and implementing robust onboarding and leadership training programs. Her approach consistently aligns organizational culture with strategic objectives, leveraging her deep understanding of human behavior, leadership dynamics, and organizational structures. Previously, Mehra served as VP of People and Culture at Si-Ware Systems, where she managed significant organizational transitions, including business restructuring and remote work adaptations.**

**Mehra's career began at Barclays Bank as a Corporate Trainer, followed by her role as an Organization Development Consultant at Skopos Louis Allain Consulting Firm. There, she significantly contributed to strategic alignment initiatives and notably participated in the UAE 2012 National Values Survey. At AB & Associates, she headed the Assessment and Talent Management department, pioneering the design and implementation of comprehensive assessment centers for selection, development, and promotion. She actively supports social responsibility initiatives, serving as a leadership coach for Women in Leadership programs in KSA's third sector and as a board member of CARE Academy.**